

## Case Study

*How a leading stock exchange benefited from the Collateral Management System (CMS)*



## End-to-end development and implementation of CMS for the world's leading stock exchange

### Business Challenge

The customer is world's leading stock exchange. The key objectives of the project were to:

- Design, develop and deploy a comprehensive content management framework for their stock exchange initiatives
- Seamlessly integrate with other e-business software and backend legacy systems
- Bring process improvement and innovation in the support and maintenance model specific to the customer
- Migrate the entire website into the latest version of the CMS
- Redesign and merge two different exchange sites due to the merger of exchanges

### Mahindra Satyam's Role

The role involved:

- Analysis and study of existing system
- Collection of user requirements
- Development and deployment of application with all required functionalities
- New look and feel to the site
- Content categorization and content migration for 40000+ pages
- Setting up a dedicated Offshore Development Center (ODC), to cater to the growing needs of the stock exchange in a focused manner
- Maintenance of the websites after go-live
- Taking up minor and major enhancements
- 24x7 production support of different applications in the exchange

### Solution Benefits

- Achieved the objective of becoming a leading online financial channel in the global market place
- Facilitated rapid migration to the New Fatwire platform
- Provided better navigation and user-friendly screens to the site
- Facilitated better workflow capability thereby bringing in control over the content and ownership of data by the business community