

Case Study

How a large US-based food major with supply chain operations across the country optimized costs and built an agile supply chain



Supply chain optimization for a food major

Business Challenge

The customer, a large US-based food major with supply chain operations across the country, wanted to explore innovative ways to optimize costs and build an agile supply chain. Transportation management was identified as an area of focus due to tightening freight capacity in North America and low fleet utilization levels.

Mahindra Satyam's Role

Mahindra Satyam's role involved participating in analyzing and developing an innovative solution that would provide:

- Agility to support dynamic shipment changes
- Visibility of shipment in the entire life cycle
- Proactive alerting to take corrective actions in case of delays
- Large savings in transportation spend from continuous move discounts
- Ability to secure capacity from outside market by making commitment and adhering to the same

Business Benefits

Benefits to the customer from the solution include:

Process Automation

- 90% of loads rated by system
- Increased accuracy while eliminating human errors

Visibility

- Visibility for all shipment in one system
- Alerting in case of delays

Fleet utilization and lower deadhead mileage

- Higher capacity utilization for fleet
- Savings from Continuous Move discounts

Total Savings

- Over US \$ 5 million per annum

For further information please write to rfi@mahindrasatyam.net.